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## Press Release

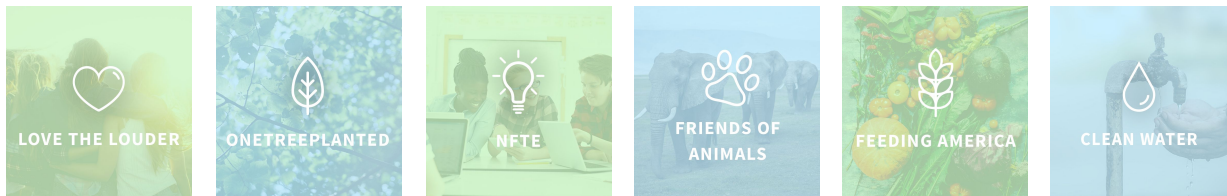
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FOR IMMEDIATE RELEASE  
10 A.M. EDT, March 21, 2019

### Univia™ is the First Direct Sales Company to Incorporate Causes into their Business Model

*St George, UT March 21, 2019:* Univia is leading the way to a better world being the first direct sales company to have meaningful purpose built into their culture and business model. Social responsibility is not just a trending phrase, it's a principle that Univia embodies. Univia's commitment to being socially responsible, charitable, and to better society, is on the forefront of everything Univia does, every purchase, every transaction. Univia is proud to announce a new strategic partnership with select causes in an innovative approach within the direct sales industry fortifying Univia's purpose-filled passion to help. A percentage of each sale will be donated to a charity selected by each customer or distributor (called Influencers).

*"Shopping with Univia is a purchase our customers and Influencers can feel good about." says Donna Valdes, Director of Operations. "We set out to find charities and causes that we felt we could do the most good for. That we could connect directly with founders, get involved creatively with, and help build awareness for. Next, we found a way to let our customers and tribe choose which of these incredible nonprofit causes to support each time they make a purchase."*



As Valdes explains, customers choose the charity during the checkout phase, of where they want their donation made. Impact metrics which will be displayed on Univia.com and demonstrate how their donation made a difference in real time. This brings the experience to a personal level to each person. If you choose Feeding America as your cause, you will feed 10 families in need with 10 meals when you purchase our Influencer's favorite pack. When your monthly subscription is processed, you can update your cause choice, for example, to One Tree Planted and we will plant 8 trees in your name in reforestation areas. It's a simple concept with huge rewards; ***giving a little bit adds up over time***, and Univia makes it easy for people to be good global citizens and philanthropists all while enjoying the Univia experience.

The featured six causes Univia is proud to be partnering with is Best Friends of Animals, Love is Louder, One Tree Planted, Feeding America, NFTE!, The Thirst Project. To learn more about these causes and the impact Univia is making, visit [univia.com](http://univia.com).



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About Univia– [www.univia.com](http://www.univia.com) Univia is a leading social selling company distributing cutting edge wellness and personal care products. The company is headquartered in St. George, UT. For more information about Univia's products or opportunity visit [www.univia.com](http://www.univia.com) or contact [info@univia.com](mailto:info@univia.com)